



# THE MATERNITY CHECKLIST

THE ESSENTIALS  
FOR YOUR MATERNITY  
JOURNEY



STEP

# 1

## STARTING *TO SHOW*

- "Starter Kit" tee
- "Starter Kit" cami
- "Starter Kit" legging or yoga pant
- Marcelle facial moisturizer
- Download our "Bumpfie" app for pregnancy
- Sign up to our Bump Benefits program
- Book your free "VIP MOM Get Started" styling session online or instore



STEP

# 3

## GETTING *CLOSER*

- "Now & After™" nursing tops and camis
- Nursing bras and bralette
- Sleepwear sets
- Birthing gown/robe
- Pair of birthing socks
- Baby's first outfit: hat and scratch mittens + onesie
- Diaper bag
- Download our "Hospital Bag Checklist"
- Book your free "VIP MOM Get Ready" styling session online or instore



STEP

# 2

## GROWING *OUT*

- Pairs of jeans
- Work pants
- Tees
- Blouse
- Essential "Stork & Babe" top
- Loungewear set (jogger and hoodie)
- Dresses
- Maternity bras
- Panties
- Marcelle stretchmark cream or oil
- Book your free "VIP MOM Get Fitted" session online or instore



STEP

# 4

## LIVING *WITH BABY*

- Pair of "Now & After™" jeans
- Nursing shawl
- Nursing pads
- Nursing pillow
- Marcelle nipple balm and firming cream
- Swaddle blankets
- Bibs and teething toys
- Set of Milestone cards for great photo memories

